



FROM SEED TO START-UP

3 CRUCIAL QUESTIONS TO ASK YOURSELF

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When it comes to starting a business, I have a track record of taking swift action. A proven formula is a key ingredient to my quick success. This is what many business owners are missing.

Asking yourself a few seemingly simple questions **before** you even get started will help you see where you're headed.

**“When it comes to starting a business,
I have a track record of taking swift action.”**

Most business owners don't stop to consider **any** of these questions. But if they did, they might have changed their direction as a result.

So, how do you know whether to proceed?

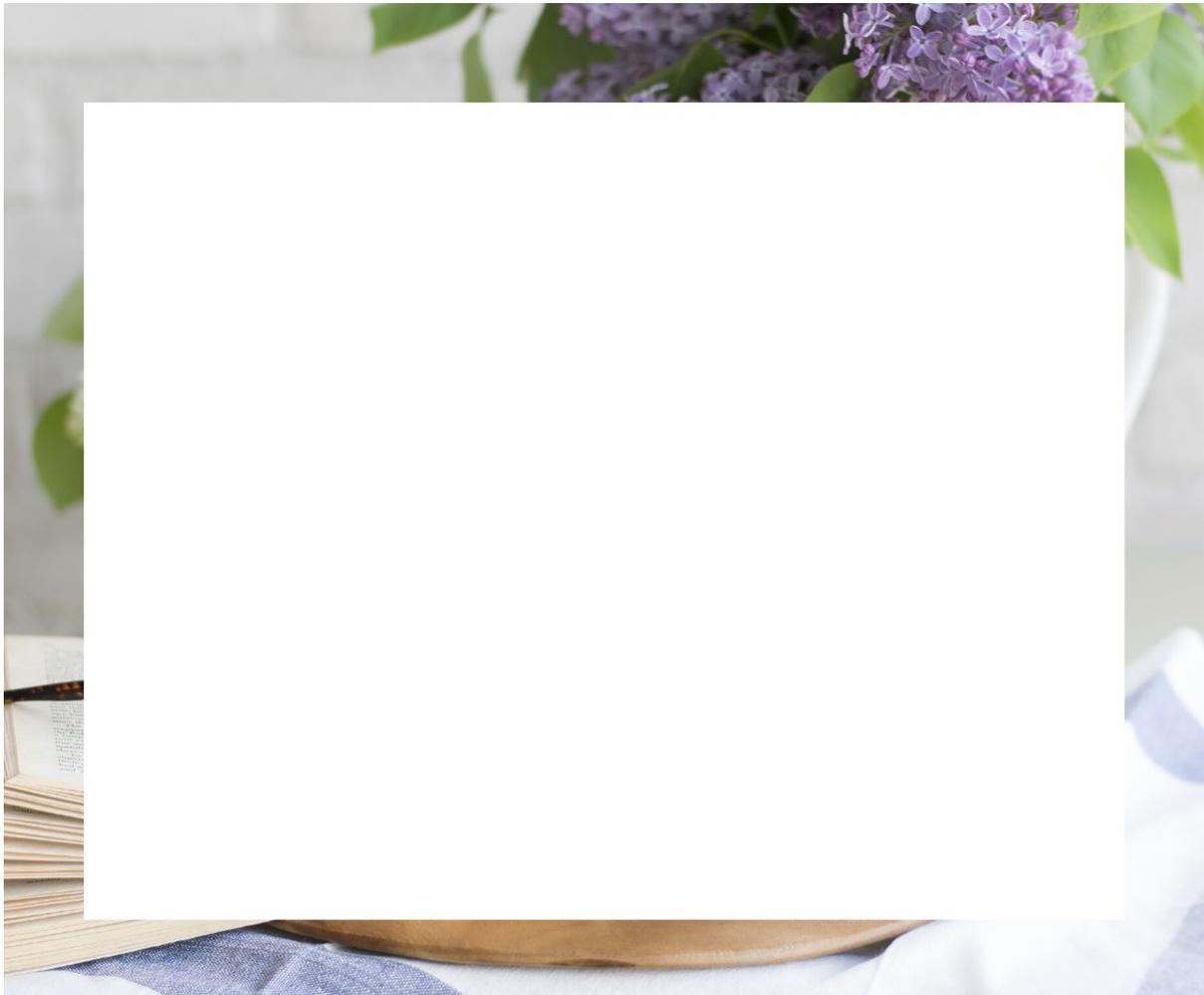
I'm sharing **3 Crucial Questions to Ask Yourself.**



1. What products and services will you sell?

Okay, this is the exciting part. Make a list below of all the products and services you want to sell. Have fun and go all out.

Think about whether or not you'd like to add e-books, books, videos or other products to your range. No matter what business you're in, these are all options. In my furniture painting company Upcycled & Co. I sell workshops, videos, paint, brushes, sandpaper, rags, paint scrapers, and e-books.



2. How much money do you want to make?

It's time to think about income. Stopping to consider this now may save you some heartache as you'll quickly determine viability. You want to earn a few extra dollars to fund a course, pay for your grandchild's hobby or fund an overseas holiday. On the flip side, you might want to build a large organisation.

In my new business, I'd like to earn \$ _____ per week net.

Remember to consider all of your costs too.

3. How many hours do you want to work?

Being in business is easy, right? Wrong.

When it comes to running your own business, I'd be very surprised if you do not work harder than you ever have before. In the beginning, there is so much to do; the early days are hectic!

Once you've got everything set up, you'll more than likely have an idea of the number of hours you'd want to work.

I'd like to be working _____ hours a week in my business.



Come and join the conversation in my FREE Facebook Group - **Creative Business Owners with Kathryn Price**

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